



# Ricardo Moura

## CEO

Metablue Solution

<http://www.metabluesolution.com>



## Bilateral Meetings

- Monday 14:30 - 18:00

### Description

Metablue Solution has developed 2 highly awarded products that are now brought to the market after years of development: - Lipowise - it's a patented device that measures skinfold thickness, to be used by nutritionists and sportsman and provides body fat. - Otitest - it's a patented device that as a unique way to diagnose otites, the same way that you can take the body temperature using the ear channel. You can say that it will be a thermometer that has a unique feature to diagnose otites, which is an inflammation that affects 93% of children until 7 years old. Metablue is composed by 3 members with large experience in their field, and was a Alpha Startup at Web Summit 2017.

### Organization Type

Company

Offer

## Investment Opportunity

We are the creators of Otitest, a small device for household that as a unique way to diagnose otites, using the ear channel. As we were testing positively our patented technology to digitally diagnose otitis, with an 86% accuracy, there was a feature that was permanently asked for: the measurement of body temperature. For parents it was important to have both features in one and only device, and we believe we have the solution.

To tackle this market problem, we have decided to postpone the release of the product, and we have developed a solution that needs to be concluded. To do so, we need to have a new round of investment.

It is our conviction, that this product has a market that is near 1,5 b\$, so we want to get the most of it, and we invite you to join us!

### Cooperation Offered

1. License agreement
2. Manufacturing agreement
3. Sales / Distribution

### Cooperation Requested

1. Sales / Distribution

## 2. Investment/Financing

Offer

### **Investment Opportunity!!**

Join us! We are looking for investors or distributors of our first product - Lipowise!!

Lipowise - it's a patented device that measures skinfold thickness, to be used by nutritionists and sportsman and provides body fat in a unique and simple way.

Our goal is to launch Lipowise in different markets and through different marketplaces. For that purpose, we are expecting to have access to smart money that could open markets and provide marketing expansion investment.

We are also looking for investment that could help us to complete the introduction of body temperature in our Otitest product.

### Cooperation Offered

1. License agreement
2. Manufacturing agreement

### Cooperation Requested

1. Sales / Distribution
2. Investment/Financing